

## **Building and Sustaining Ambulatory Pharmacy Services: Practical Approach to Creating a Business Plan**

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*Planned and developed in cooperation with ASHP Foundation and ASHP Section of Ambulatory Care Practitioners*

**ACPE Activity Number: 0204-9999-15-023-L04-P**

**Activity Date:** October 27, 2015

**Activity Type:** Knowledge-based

**CE Credits:** 1.5 hours

**Activity Fee:** Free of charge

### **Accreditation for Pharmacists**

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The American Society of Health-System Pharmacists is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.

### **Target Audience**

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This continuing pharmacy education activity is designed for pharmacists in the ambulatory care setting.

### **Activity Overview**

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This activity will provide an overview of the importance of developing practical and dynamic business plans to support sustainability and expansion of ambulatory care pharmacy programs. Key lessons learned about the business planning process and examples of successful approaches to developing ambulatory care business plans will be discussed.

### **Learning Objectives**

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After participating in this CPE activity, participants should be able to:

- List five reasons why it is beneficial to develop a business plan
- Describe business plan formats and presentation methods employed in academic medical centers.
- Identify ways to utilize the essential elements of a business plan to implement ambulatory care services in a community health system or private physician office setting.

### **Schedule of Educational Activities**

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- Importance of developing practical and dynamic business plans
- Essential elements of business plans for ambulatory care services
- Successful approaches to implement a business plan for ambulatory care services

### **Faculty Information**

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- **Toni Fera, B.S., Pharm.D.** (Program Chair and Moderator), Independent Healthcare Consultant, Pittsburgh, PA
- **Kelly Eppien, Pharm.D., BCACP, FASHP**, Associate Professor of Clinical Pharmacy Practice and Admin Sciences, The James L. Winkle College of Pharmacy, University of Cincinnati, OH
- **Paul W. Bush, Pharm.D., M.B.A., BCPS, FASHP**, Chief Pharmacy Officer, Duke University Hospital, Durham, NC

### **Methods and CE Requirements**

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This CE activity consists of faculty slides presentations, active learning activities, discussion, and handouts. Participants must participate in the entire activity and complete the online evaluation to claim continuing pharmacy education credit on ASHP eLearning Portal. Follow the prompts online to claim credit within 60 days after completing the activity.

**Important Note:**

- Per ACPE requirements, CPE credit must be claimed within 60 days of being earned (completed).
- Printing CE statements is optional for ACPE credit, as your credits are submitted electronically to CPE Monitor.

### **System Technical Requirements**

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System Requirements Courses and learning activities are delivered via your Web browser and Acrobat PDF. Users should have a basic comfort level using a computer and navigating web sites.

View the [minimum technical and system requirements](#) for learning activities.

### **Acknowledgements of Commercial Support**

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