

CORPORATE PARTNERS PROGRAM

Partners in Medication Safety



The **ASHP Foundation Corporate Partners Program** is a collaboration between the ASHP Foundation, ASHP, and corporations which promotes improvements in patient care. With the support of corporate partners, the ASHP Foundation invests in education, research, awards, and leadership development that advances the pharmacy profession and ensures the safe, effective, and optimal use of medications.

DIRECT COLLABORATION

As a Corporate Partner, your corporation will have the opportunity to:

- Learn about emerging trends, issues, and programs in pharmacy practice and medication management that could impact your corporate goals and initiatives.
- Speak directly with key leaders in ASHP and the ASHP Foundation about your corporation's goals and interests. How does our mission align with yours? In what ways could we partner to improve patient care?
- Discuss current pharmacy practice, identify what works well or does not and why, and consider opportunities and partnerships to enhance patient care and medication use.

PARTNERSHIP BENEFITS

Corporate Partners will:

- **ENJOY** extensive recognition amongst ASHP's 45,000+ members and increased visibility at ASHP national meetings and through the ASHP Foundation website, social media, and communications.
- **RECEIVE** an ongoing stream of information about key public policy, education, and research issues that impact pharmacy practice and your company's business interests.
- **PARTICIPATE** in the annual informational webinar to gain an overview of current ASHP priorities and initiatives.
- **ATTEND** the annual Corporate Partners Retreat with key ASHP leaders at ASHP headquarters.
- **ENGAGE** in one-on-one meetings with Foundation and ASHP staff throughout the year that can result in collaborations around shared goals.
- **NETWORK** and **COLLABORATE** with like-minded corporate leaders around current pharmacy practice and patient care issues.
- **EARN** additional points as part of the **ASHP National Meetings Priority Point System for booth selection.**

CORPORATE PARTNERS PROGRAM DUES

Your partnership dues will support the ASHP Foundation's research, education, awards, and leadership programs that improve medication safety and patient care. Corporate Partners Program dues are on an annual basis.

GOLD MEMBER
\$25,000

SILVER MEMBER
\$15,000

BRONZE MEMBER
\$5,000

CORPORATE PARTNERS BENEFITS

GOLD
\$25,000

SILVER
\$15,000

BRONZE
\$5,000

CEO/Leadership Team meeting with ASHP/ASHP Foundation at your headquarters

✓

One-on-one discussion with key ASHP staff and leaders to explore partnerships

✓

✓

✓

Participation in the annual Corporate Member Retreat with ASHP and ASHP Foundation leaders

✓

✓

✓

Invitation to the ASHP Foundation's annual informational webinar

✓

✓

✓

Right of first refusal for program support opportunities with ASHP/ASHP Foundation

✓

Discount on any ASHP Publications relating to your health-system pharmacy interests

✓

Additional points as part of the ASHP National Meetings Priority Point System for booth selection

10 points

6 points

2 points

Complimentary invitation to ASHP Foundation events at ASHP's national meetings

3

2

1

Complimentary online access to *AJHP (the American Journal of Health-System Pharmacy)*

3

2

1

Priority notification of ASHP/ASHP Foundation event support opportunities

✓

✓

✓

Recognition of your corporation on the ASHP Foundation website, including your corporation's logo and a link to its website

✓

✓

✓

Recognition of your corporation in the ASHP Foundation's annual impact report, including your corporation's logo and a link to its website

✓

✓

✓

Recognition signage at your booth, at ASHP Foundation events, and in other areas of the convention center at national meetings

✓

✓

✓

Recognition in Foundation communications, invitations, and social media when applicable

✓

✓

✓

Inclusion in recognition ad in ASHP's Exhibitor Yellow Pages Directory at the ASHP Midyear Clinical Meeting (attendance 25,000+)

✓

✓

✓

Subscription to the ASHP Foundation monthly e-newsletter and periodic Corporate Partners e-newsletter

✓

✓

✓

For more information or to join the Corporate Partners Program, please contact:

Steven A. Rubloff, CEO

ASHP Foundation

4500 East-West Highway, Suite 900

Bethesda, MD 20814

srubloff@ashp.org • (301) 664-8650

Ericka Ochoa, Development Manager

ASHP Foundation

4500 East-West Highway, Suite 900

Bethesda, MD 20814

eochoa@ashp.org • (301) 664-8844



4500 East-West Highway,
Suite 900, Bethesda, MD 20814