

# CORPORATE MEMBERSHIP PROGRAM: Partners in Medication Safety

The **ASHP Foundation Corporate Membership Program** initiative is a partnership between the Foundation, ASHP, and corporations to improve patient care. We focus on areas in which pharmacists' expertise plays a vital role: medication safety, patient medication outcomes, and pharmacist leadership roles.

#### **Direct Collaboration**

As a Corporate Membership Program partner, your corporation would have the opportunity to:

- Speak directly with key leaders in ASHP and the ASHP Foundation about your corporation's goals and interests. How does our mission align with yours? In what ways could we partner to improve patient care?
- Discuss current pharmacy practice, identify what works well or does not and why, and consider opportunities and formulate partnerships to enhance patient care and medication use.

### **Partnership Benefits**

Corporate Membership Program partners:

- **Enjoy** recognition and increased visibility at ASHP national meetings and through the ASHP Foundation website, social media, and communications.
- **Participate** in the annual informational webinar to gain an overview of current ASHP priorities and initiatives.
- Attend the annual Corporate Member Retreat with key ASHP leaders at ASHP headquarters.
- Engage in one-on-one meetings with Foundation and ASHP staff throughout the year.
- Network and Collaborate with like-minded corporate leaders around current pharmacy practice and patient care issues.

#### **Corporate Membership Program Dues**

Your membership dues will be directed to the ASHP Foundation's Annual Fund, which supports research, education, awards, and leadership programs and pharmacy practice tools that lead to improving medication safety and patient care. Corporate Membership Program dues are on an annual basis.

Gold Member	\$25,000
Silver Member	\$15,000
Bronze Member	\$5,000

Corporate Membership Benefits	GOLD \$25,000	SILVER \$15,000	\$5,000
CEO/Leadership Team meeting with ASHP/ASHP Foundation at your headquarters	<b>√</b>		
<b>One-on-one discussion</b> in Bethesda with program directors to explore partnerships	✓	<b>√</b>	
Appointment to the ASHP Foundation Corporate Advisory Board and participation in the annual Corporate Member Retreat with ASHP and ASHP Foundation leaders	2	1	
Invitation to the ASHP Foundation's annual informational webinar	2	1	1
Right of <b>first refusal for program support opportunities</b> with ASHP/ASHP Foundation	<b>√</b>		
Priority notification of ASHP/ASHP Foundation event support opportunities	<b>√</b>	✓	✓
Recognition of your corporation on the <b>ASHP Foundation website</b> , including your corporation's logo and a link to its website	<b>√</b>	✓	✓
Recognition of your corporation in the <b>ASHP Foundation's annual impact report</b> , including your corporation's logo and a link to its website	<b>√</b>	✓	✓
<b>Recognition signage</b> at your booth, at ASHP Foundation events, and in other areas of the convention center at national meetings	<b>√</b>	✓	✓
Recognition in <b>Foundation communications, invitations, and social media</b> when applicable	<b>√</b>	✓	✓
Inclusion in recognition ad in Exhibitor Yellow Pages Directory	✓	✓	✓
Complimentary invitation to ASHP Foundation <i>events</i> at ASHP's national meetings	2	1	1
Discount on any <b>ASHP Publications</b> relating to your health-system pharmacy interests	<b>√</b>		
Complimentary online access to <i>American Journal of Health-System Pharmacy</i> (AJHP)	3	2	1
Subscription to the ASHP Foundation monthly e-newsletter	✓	✓	✓

For more information or to join the Corporate Membership Program, please contact:

## Steven A. Rubloff, CEO

ASHP Foundation 4500 East-West Highway, Suite 900 Bethesda, MD 20814 <a href="mailto:srubloff@ashp.org">srubloff@ashp.org</a> (301) 664-8650

The ASHP Research and Education Foundation is a non-profit 501 (c) (3) corporation with tax ID 23-7033369. A copy of our W-9 form for 2018 is available upon request.