



# **LEADERSHIP SPEAKERS BUREAU**

## **Speakers Guide 2017-2018**

## **INTRODUCTION**

Thank you for volunteering to be a speaker for the Leadership Speakers Bureau. Your participation is a great way to share your leadership expertise and experiences with pharmacy students.

Introducing students to the importance of leadership early in their professional development will not happen without a proactive approach. Although the number of pharmacy schools and colleges that have introduced leadership topics into their curriculum continue to grow, leadership has not universally been introduced as a core skill. The Leadership Speakers Bureau (LSB) has led the way by offering students the opportunity to learn the value in building leadership skills from experienced pharmacy practitioners.

Our goal is to cultivate within the student a desire to develop his or her own leadership style and apply it to their future practice of pharmacy.

### **The Program's Objectives:**

Speakers should be prepared to share their own leadership development experiences with students to motivate them to expand their leadership knowledge and seek ways to develop their own set of skills, using examples from your own experience in health-system pharmacy. In addition, this is an opportunity to convey the value that health-system pharmacy puts on leadership as a core skill within this practice setting.

The Leadership Speakers Bureau has the following objectives:

- Demonstrate that leadership is not an option for professional growth; it is a requirement, and uses examples from a health-system pharmacy leader's career.
- Differentiate between a leadership position and leadership as a personal development goal.
- Dispel the myth that leadership can only be exercised if you are in a certain position on the organizational chart.
- Promote the concept of leadership as something you gain through knowledge and practice over the course of a professional career, similar to clinical skills.
- Demonstrate that leadership is a learned attribute obtained through formal leadership educational opportunities and informal processes.

## **PRESENTATION**

Speakers are responsible for their own presentations. A Power Point template developed in conjunction with the Student Forum's Leadership Group is available, and also addresses the stated LSB learning objectives. It can be used as is, or can be modified to meet the speaker's particular presentation style.

Your interactive presentation should be approximately 60-90 minutes in length with at least 30 minutes designated for dialogue with the students.

Please coordinate with the host for a computer and audio-visual equipment if needed.

### **EVALUATIONS**

It is important that we learn from your experience. After the presentation, you will be provided a link to an online survey. We ask that you take a few minutes to send us your feedback by completing. Thank you in advance for assisting us in improving the overall program.