



ASHP FOUNDATION
CENTER FOR HEALTH-SYSTEM PHARMACY
LEADERSHIP
&
ASHP Student Forum
Leadership Development Advisory Group

**LEADERSHIP SPEAKERS
BUREAU**

SPEAKERS GUIDE

INTRODUCTION

Thank you for volunteering to be a speaker for the Leadership Speakers Bureau. Your participation is a great way to share your leadership expertise and experiences with pharmacy students.

Introducing a student to the importance of leadership early in their professional development will not happen without a targeted approach. The basic concepts of leadership are only now starting to be systematically taught in today's pharmacy curriculum. Pharmacy students have told us that a leadership speakers bureau would be of value to them. It is a means for these future pharmacists to explore leadership principles within the context of their career development.

Our goal is to cultivate within the student a desire to develop their own leadership style and apply it to their future practice of pharmacy.

The Program's Objectives:

We want speakers to share their own leadership development experiences with students to motivate them to learn more about leadership. By using examples from your own experience in health-system pharmacy, we also will convey the value of health-system pharmacy that promotes leadership within this practice setting.

The LSB's objectives are:

- 1) Demonstrate leadership is not an option for professional growth; it is a requirement using examples from a health-system pharmacy leader's career.
- 2) Differentiate between a leadership position and leadership as a personal development goal.
- 3) Dispel the myth that leadership can only be exercised if you are in a certain position on the organizational chart.
- 4) Promote the concept of leadership as something you learn over the course of a professional career similar to clinical skills.
- 5) Demonstrate that leadership is a learned attribute obtained through formal leadership educational opportunities and informal processes, and must be practiced to be successful.

SETTING UP THE SPEAKING ENGAGEMENT

The Student Society for Health-System Pharmacy supported by designated ASHP faculty liaison is expected to host the event. In the case where there is not a SSHP at the school or college, another student organization, such as Phi Sigma Lambda, may host the event.

The Center will receive confirmation from the school or college interested in hosting the event that they have contacted you to set a date and time for the event. You will receive an email from us to confirm your participation in the Leadership Speakers Bureau and provide you with contact information should you have any questions related to the program or presentation expectations.

We will also let the ASHP state affiliate know the date and time of the event. They may also contact the host and you about assisting you and/or attending the event.

PRESENTATION

You are responsible for your own presentation. However, an LSB advisory group has developed a presentation template for you. You can use it as is, or make some modifications to meet your particular presentation style. The template and handout are available as part of the tool kit.

Your interactive presentation should be approximately 60 minutes in length with 20 minutes designated for engaging the students.

We encourage you to use an active learning strategy in your presentation. The tool kit contains a document developed by Naomi Schulthesis on active learning strategies. The LSB will not be seeking continuing education credit but much of the information may still be pertinent to your needs. Given the audience, we believe it will be best way to engage them through your presentation. A lecture format will probably not be as effective.

A draft copy of your presentation outline and power point presentation is to be sent to the Center (www.ashpfoundation.org) no less than 30-days prior to the speaking engagement. An ASHP focus group made up of members of the ASHP Student Forum's Leadership Development Group and leadership consultants will review your slides to give you feedback. The purpose of the focus group is to help in maintaining a

constant theme and message from speakers to speaker. The group is also available to work with you in preparing your presentation. The members are:

H. Michael Heath: jhmike@aol.com

Joe Dikun:

Richard Walling: rwalling@ashp.org

If you use a power point presentation you may need to use your own computer equipment during the presentation. Please discuss with the host in order to either arrange for a computer and audio-visual equipment or to plan on using your own.

Please send us your final slide set after your presentation. The Center is developing a repository of presentation materials to be available to future speakers. Our goal is to provide future speakers with source materials as a process to promote continuing quality improvement.

LOGISTICAL AND ADMINSTRATIVE SUPPORT

Subject to the availability of funds, the Center may provide the host with funds not to exceed \$200 to defray expenses for the event. Local travel expenses for the speaker are an allowable expense. You may wish to discuss with the host if your local travel expenses can be reimbursed.

EVALUATIONS

It is important that we learn from your experience. Please go to the following after your presentation to complete the speaker evaluation. It should only take a few minutes of your time. Thank you in advance for assisting us in improving the overall program.

SUMMARY

In order for the LSB to be effective, the experience should be enjoyable for the participants and the speaker. We know that one of the best ways to make that happen is through telling stories or sharing experiences that can resonate with the audience. Your leadership experiences, good and not so good, can provide valuable leadership

lessons for the participants. If at the conclusion of your presentation, you have opened the door for a student to seriously think about leadership in terms of their professional development, you will have succeeded.