Michael Lawson

Senior Associate Dean
Professor of Economics
Boston University School of Management

Michael Lawson is Professor of Economics and the Senior Associate Dean of the Boston University School of Management. As Senior Associate Dean, he has responsibility for all faculty actions and oversees the School's seven academic departments, its five research centers, the Doctoral Program, and the Executive Learning Center. He has previously served as the Chairman of both the Finance/Economics and Management Information Systems Departments. In addition, he has been the Faculty Director of the Executive MBA Program and the School's International Management Programs.

Professor Lawson's teaching interests include strategic management, especially new business models, the incorporation of broadly-based macroeconomic analysis in strategic positioning, and the role of information technology in economic globalization. He has taught in the School's undergraduate program where he was part of a teaching team that delivers the award-winning, junior level *Cross Functional Core*, and in the School's Executive MBA Program. He is currently teaching in the School's Executive Education Program.

He has played a leadership role in the development of new degree programs for the University, including the Masters Program in Management Information Systems (MSMIS), the Executive MBA Program (EMBA), and most recently, the new Masters Program in Investment Management (MSIM), which began in January 2000.

He has developed and delivered numerous executive education programs for Bell Atlantic, Compaq Computer, Raytheon, Honeywell, MIT, the Sanyo Corporation, Otsuka Pharmaceuticals, Citigroup, Nolan/Norton, KPMG, The St. Paul Companies and the Financial Analysts Federation. He also consults for a number of Fortune 100 companies.

Professor Lawson's research focuses in two areas: the music and entertainment industries, and the role of information technology in business. He has presented his research in many settings, including the Western Economic Association, the Federal Trade Commission, Harvard University, the Naval Postgraduate School, the Graduate School of Business in Zurich, and the Huzaong Institute of Science and Technology in Wuhan, China. Professor Lawson holds his Ph.D. in Economics from the University of Iowa.

Professor Lawson lives with his wife, Nancy Nelson, in Concord Massachusetts.