

John F. Mahon

Professor of Management

John M. Murphy Chair of International Business Policy and Strategy
Maine Business School

Founding Director, School of Policy and International Affairs and
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John F. Mahon is Professor of Management and the John M. Murphy Chair of International Business Policy and Strategy at the Maine Business School, University of Maine. From August 2004 to August 2006, he served as Provost *ad interim*. Prior to his appointment at Maine, Professor Mahon was a professor of strategy and policy and the chair of the Strategy and Policy Department at the School of Management at Boston University. He received his D.B.A. from Boston University, his M.B.A. (with honors) from Bryant College, and his B.S. in Economics from the Wharton School at the University of Pennsylvania. He has authored or co-authored over 120 papers and book chapters published in such journals as *Academy of Management Review*, *Annals of Surgical Oncology*, *Business in the Contemporary World*, *Business and Society*, *Business Horizons*, *California Management Review*, *Case Research Journal*, *Corporate Public Affairs*, *International Journal of Value Based Management*, *Industrial Crisis Quarterly*, *Journal of Contemporary Business*, *Journal of Small Business Management*, *Global Focus*, *Long Range Planning*, *Management Science Review*, *Public Affairs Review*, and the *Strategic Management Journal*. His work has appeared in the Handbook of Business Strategy and The Portable MBA in Strategy. He is also the co-author of an introductory text in management, and the author or co-author of over 85 cases in strategy, general management, and public policy/public affairs. Professor Mahon's most recent book (co-authored) is: Industry as a Player in the Political and Social Arena: Defining the Rules of Competition (Quorum, 1996). Professor Mahon's research and teaching interests focus on four specific areas: (1) how organizations shape and influence public policy and combat interest groups; (2) how organizations plan and execute strategy in negotiated environments; (3) how organizations use strategic alliances for profit and to blunt public policy and interest group initiatives; and (4) how organizations anticipate and respond to organizational crises.

Professor Mahon received the Issue Management Council's first-ever award given to an academic for the impact his research and executive education has had on the discipline and practice of issues management. He and his colleagues won an "Outstanding Achievement in Leadership Preparation by Colleges and Universities" award from the American Association of School Administrators for the Boston Leadership Academy – a program for principals of public schools at all levels in the city of Boston. It was one of only two awards given nationally.

Professor Mahon has also won numerous awards for his teaching excellence at the local and national level, most recently from the senior class at Boston University's School of Management for outstanding teaching and service. He was the first co-recipient of the General Electric Corporation Award for leadership in management curriculum reform and was recognized by Prentice-Hall for teaching excellence at the National Meetings of the Academy of Management in San Francisco.

Professor Mahon has taught in a variety of executive education programs in university settings, and has served as an executive educator and/or consultant for a variety of Fortune 500 firms, including, but not limited to, All China Federation of Industry and Commerce (Beijing, China), BellSouth Corporation, BHP (Australia), Cardinal Health, Ciba-Geigy, Daewoo (Korea), Digital Equipment Corp., Honeywell International, Jones and Laughlin Steel, Motorola Corporation, New England Telephone, NYNEX, Otsuka Pharmaceuticals (Japan), Pillsbury Corporation, Sanyo Corporation (Japan), Southwestern Bell, Telstra (Australia), and the Travelers. In the same capacity, he has served organizations in the public sector; trade associations; and government agencies at the local, state and federal level.

Professor Mahon also chaired the Social Issues in Management Division of the National Academy of Management and was president (and co-founder) of the International Association for Business and Society. He was the Editor of *Business and Society* (2004- 2007) and serves on the editorial boards of *Alliance*, *Case Research Journal*, and the *International Journal of Public Affairs*. He has been noted in *Lexington's Who's Who Executive and Professional Registry 2000-2001*; *Who's Who Among America's Teachers (2000)*; *International Who's Who of Professionals (1997)*; *Who's Who in the World (1996 - 1997)*; and *Who's Who in American Education (1996 - 1997)*.