

**ASHP Foundation News Release****Corporate Community Unites to Support ASHP Foundation's Henri R. Manasse Legacy Campaign
Benefit dinner to take place December 5th in New Orleans**

NEW ORLEANS, La. (December 5, 2011) — A new campaign by the American Society of Health-System Pharmacists (ASHP) Research and Education Foundation will address urgent needs in health-system pharmacy, including measurably advancing the capacity of pharmacists to serve effectively on interdisciplinary patient care teams. The Henri R. Manasse Legacy Fund Campaign seeks to raise \$2 million to help transform the pharmacy profession.

Dr. Manasse has served as the Executive Vice President of ASHP since 1997. He brought a progressive vision for the future of health-system pharmacy to the association, along with his vast experience as a change agent in health care and an international reputation as a passionate advocate for improved medication-use safety. Under his leadership, ASHP focused sharply on expanding health-system pharmacists' contributions to patient care.

There has been a growing urgency for rapid reform in pharmacy practice nationwide, leading to the ASHP/ASHP Foundation Pharmacy Practice Model Initiative (PPMI) and the PPMI Summit held in November 2010. The profession has achieved consensus on what must change in health-system pharmacy practice. Fittingly named the Manasse Legacy Fund to honor Dr. Manasse as he prepares to retire at the end of 2011, its purpose will be to achieve these practice model transformational goals.

The Manasse Legacy Fund will enable the ASHP Foundation to take immediate action to:

- Expand the base of evidence for the value of pharmacists' patient care services.
- Expand pharmacists' contributions to interdisciplinary patient care teams.
- Expand opportunities for pharmacy residency training.
- Develop and disseminate tools and resources to help advance the practice models in institutions.
- Advance the capabilities and scope of practice of pharmacy technicians.
- Speed adoption of new technologies and strategies that enable advanced pharmacist practice.

The ASHP Foundation has raised \$1.2 million during the silent phase of the campaign. Last night, the Manasse Legacy Campaign was publically announced. Tonight, a benefit dinner will be held at the Windsor Court Hotel in New Orleans, for the corporate pharmacy community to gather to honor Dr. Manasse and declare their early support for the Manasse Legacy Fund. These corporations include: American Regent, AmerisourceBergen, Baxter, Cardinal Health, CareFusion, The Johns Hopkins Hospital Department of Pharmacy, McKesson, Mylan, Omnicell, Pfizer Established Products Division, RoundTable Healthcare Partners, Roxane, Sagent Pharmaceuticals, Samson Medical Technologies, L.L.C., and TEVA.

Related Resources

For more information about the Manasse Legacy Fund, its mission and how to support the campaign, please visit www.ashpfoundation.org/manasse.

About the ASHP Foundation

The ASHP Research and Education Foundation (www.ashpfoundation.org) was established in 1968 by the American Society of Health-System Pharmacists (www.ashp.org) as a nonprofit, tax-exempt organization. As the philanthropic arm of ASHP, our vision is that patient outcomes improve because of the leadership and clinical skills of pharmacists, as vital members of the health care team, accountable for safe and effective medication use. Our mission is to improve the health and well-being of patients in health systems through appropriate, safe and effective medication use.

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