

**The William A. Zellmer
Lecture Fund:
Where Practice
Meets Policy**

Colleagues,

There are times in our careers when we stand in awe of our peers. This is one, as we offer tribute to William A. Zellmer, who retired in December 2009 after a distinguished 40-year tenure with ASHP. From the beginning of his pharmacy career, Bill wanted to advance the practice of pharmacy through leadership in a professional association. We are so fortunate that this gifted thinker, prolific writer and jewel of a leader chose to devote his career to ASHP and to the profession of hospital and health-system pharmacy. Mr. Zellmer's achievements continue to be a model for we who share his aspirations, and who are witnesses to the profound influence he has had on pharmacy practice and policy at this pivotal time in our profession.

Bill Zellmer's career spans an extraordinary four decades, and during that time countless numbers of our colleagues in the U.S. and abroad have been, and continue to be encouraged by his vision and uncanny ability to see the potential in challenges. To paraphrase from the words of Max D. Ray in the Foreword of *The Conscience of a Pharmacist*, a collection of William A. Zellmer's professional writings, "*Bill inspired us to avoid frustration or cynicism of the issues facing us, but in turn, befriend them. He*

challenged us to make them our own questions, to think about them from different perspectives, and to incorporate them into our daily discourse with colleagues and allow them to become a part of our subconscious thought." Fortunate are those who know Bill personally as a mentor, a trusted counselor and friend.

We invite you to join us in honoring the legacy of a living legend in pharmacy by contributing to the William A. Zellmer Lecture Fund. The fund is newly established within the ASHP Foundation. Contributions will support a stimulating annual lecture for health-system pharmacy practice leaders during ASHP Policy Week starting in 2010. Invited speakers will be asked to address issues "Where Practice Meets Policy." Thus, concerns facing pharmacy and healthcare will continue to be confronted so as to encourage attendees to incorporate these with their **own** questions and thoughts in daily discourse.

Sincerely,



Henri R. Manasse, Jr.
Executive Vice President and CEO
ASHP



Stephen J. Allen
Executive Vice President and CEO
ASHP Foundation



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...we invite you

to join us

in honoring the living legacy

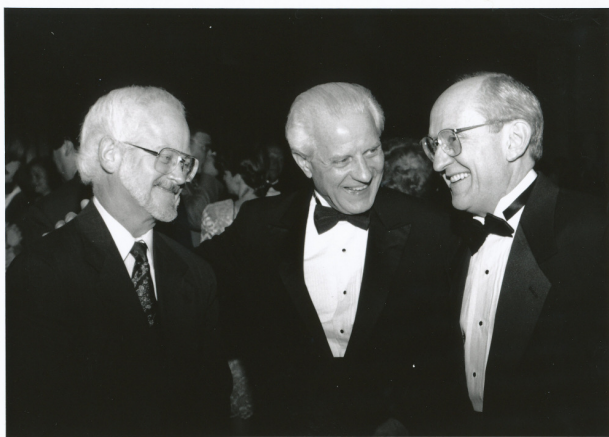


William A. Zellmer, Editor, AJHP July 1974-Sept 1992
(2nd from left with AJHP Editorial Board in the 1970s)

Photo courtesy of ASHP Archives

of this distinguished

leader in pharmacy.



C. Richard Talley, Joseph A. Oddis, William A. Zellmer
at Zellmer's Whitney Award presentation, 1996

Photo courtesy of ASHP Archives

IN HONOR OF WILLIAM A. ZELLMER



William A. Zellmer photo 2009 courtesy of ASHP Archives

a brilliant thinker whose
leadership and influence is
helping to shape the pharmacy
profession...



ASHP Research and Education Foundation

7272 Wisconsin Avenue
Bethesda, MD 20814 USA

Main Ofc Tel# 01.301.664.8612

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