

PHARMACY RESIDENCY EXPANSION GRANT SPONSORSHIP PROPOSAL



OVERVIEW

The ASHP Foundation Pharmacy Residency Expansion Grant provides \$25,000 stipends to institutions to supplement the cost of a new Post-Graduate Year-1 (PGY1) or Post-Graduate Year-2 (PGY2) residency position.

Residency training enhances knowledge and competencies that better prepare pharmacists to provide direct patient care or lead in areas such as informatics, pharmacogenomics, and health-system administration. This program is intended to help fill the gap between the number of pharmacists seeking residency training and the number of training opportunities available.

We invite you to partner with the ASHP Foundation by supporting this critical grant program.

Funding Goal: 10 — \$25,000 annual stipends *Currently Funded: 3* **Grant Timeline:** Application Window Recipients Notified Awardees Recognized

August-November February May-July

Co-supported by Merck.

BENEFITS

By supporting this grant and partnering with the ASHP Foundation, you will elevate the visibility of your brand and reinforce your company's reputation as an industry leader through comprehensive recognition opportunities across ASHP and ASHP Foundation digital and printed communications throughout the program or event cycle to 60,000+ ASHP members and donors.

Benefits include:

- Recognition on ASHP Foundation website and social media platforms, including logo
- Recognition in promotional ASHP Foundation emails to ASHP members, monthly eNewsletter, and quarterly Corporate Partners updates
- Recognition in applicable ASHP eNewsletters and ASHP Section/Forum eNewsletters
- Logo recognition signage in ASHP Foundation exhibit area at ASHP national meetings
- Company name and logo in recognition signage at ASHP Foundation events during the ASHP national meetings*
- Prominent recognition in the ASHP Foundation announcement of the awardees to the corporate community and ASHP members
- Prominent recognition during all awardee dissemination activities*

2022 Audience Metrics

- Web | 196,000+ visitors *ASHP Foundation & ASHP national meetings websites*
- Email | 87,000+ unique subscribers ASHP Foundation supporters, ASHP members, and ASHP national meetings registrants
- Social | 172,000+ followers ASHP Foundation & ASHP platforms
- ASHP eLearning Portal | 247,000+ users Note: Grant and award recipients can share their research or be recognized

THE ASHP FOUNDATION

The ASHP Foundation is the philanthropic arm of the American Society of Health System Pharmacists (ASHP) and part of the ASHP Enterprise. The mission of the ASHP Foundation is to support ASHP by advancing the professional practice of pharmacists and the pharmacy workforce by funding research and education that improves health outcomes through optimal, safe, and effective medication use.