

# ASHP Foundation

## Corporate **Partners** Program

*Working Together to Advance Pharmacy Practice to  
Ensure the Optimal, Safe and Effective Use of Medications*



**ashp**  
Foundation  
[ashpfoundation.org](http://ashpfoundation.org)

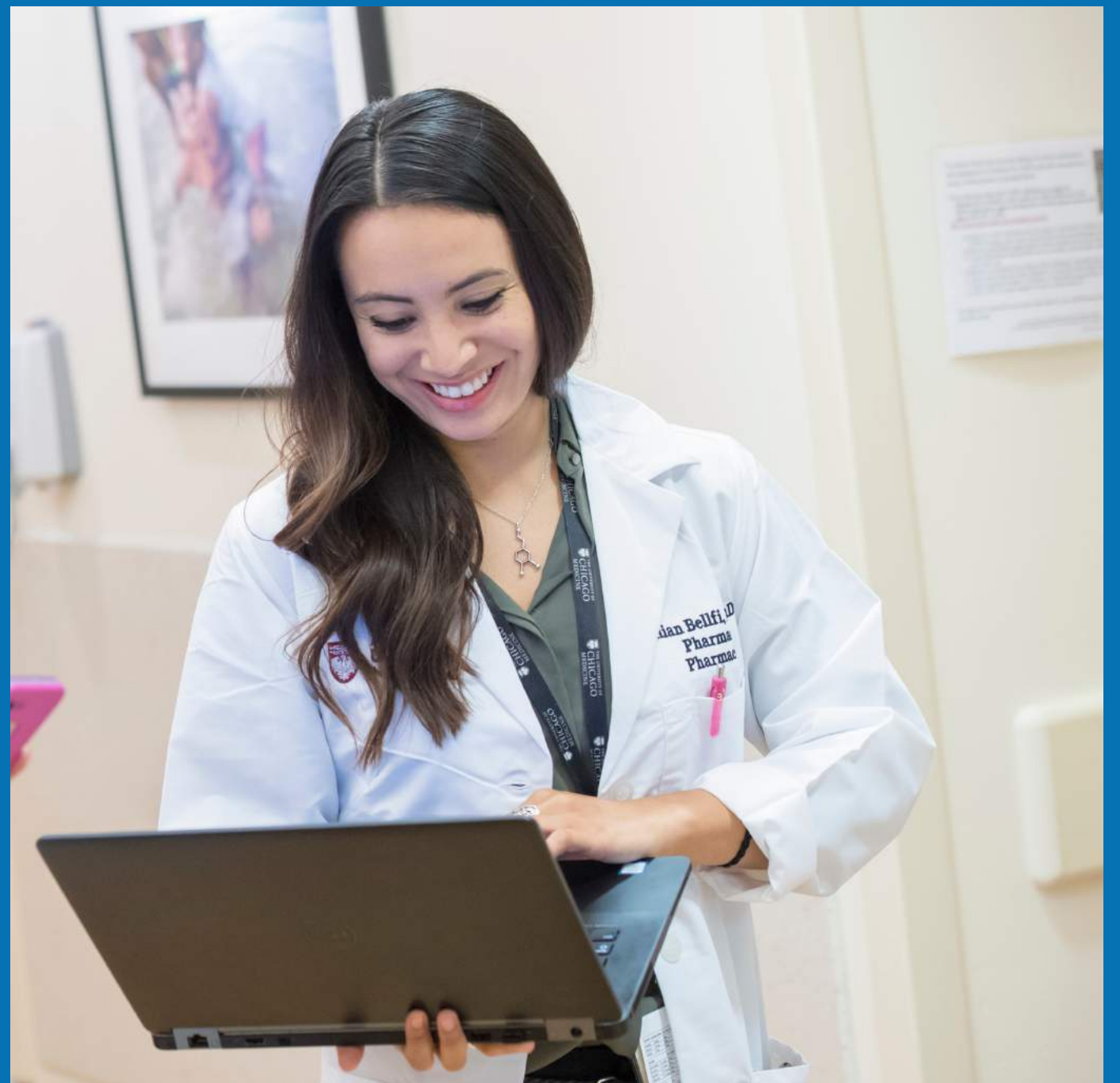


# The ASHP Foundation

As the philanthropic arm of the 55,000+ member American Society of Health System Pharmacists (ASHP), the ASHP Foundation is a 501(c) 3, charitable, non-profit organization, and we share ASHP's vision that medication use will be optimal, safe, and effective for all people at all times.

## Our mission

Our mission is to support ASHP by advancing pharmacy practice and the pharmacy workforce by funding research and education that improves health outcomes through optimal, safe and effective medication use.



## What is the Corporate Partners Program?

The ASHP Foundation Corporate Partners Program is a strategic partnership between the ASHP Foundation, ASHP, and corporations which promotes medication safety and improvements in patient care.

Through our program, we offer a robust menu of sponsorship levels and benefits for your company, focused on collaboration, recognition, and informational opportunities. We have four sponsorship levels, Platinum, Gold, Silver, and Bronze, and we also offer a-la-carte opportunities to better meet your business objectives.

Corporate Partners Program sponsorship is on an annual basis. With the generous support of our corporate partners, the ASHP Foundation invests in research, awards, education, and leadership development that advances the pharmacy profession and ensures the safe, effective, and optimal use of medications.

# Why Align Your Company With the ASHP Foundation?

By supporting the ASHP Foundation and partnering with the Foundation and ASHP, you are aligning your brand with the world's leading pharmacy organization representing over 55,000 pharmacists, who are therapeutic influencers and decision makers.



By aligning your company with our mission, you will have the opportunity to:

## Engage and collaborate

with the ASHP Foundation and ASHP multiple times throughout the year through one-on-one in person meetings, phone calls, corporate meetings and webinars, and special events.

## Gain access

to an ongoing stream of relevant and meaningful information about key public policy, education, and research issues that impact pharmacy practice and your company's business interests.

## Participate

in meetings and discussions to learn about current ASHP priorities and initiatives, and trends and changes in pharmacy practice and medication management that are vital to your business interests.

## Increase

visibility and awareness for your company year-round.

## Elevate

your corporate identity through numerous recognition opportunities at ASHP national meetings as well as through the ASHP Foundation website, social media, and communications.

## Reinforce

your organization's reputation as a strong corporate citizen and be recognized as an industry leader.

## Network

and collaborate with pharmacy leaders and like-minded corporate leaders around current pharmacy practice and patient care issues.



# What is the Impact of Your Corporate Support?

By working together, your support enables the ASHP Foundation to fund research, awards, education, and leadership development programs and initiatives which have a tremendous impact on the pharmacy workforce, and ultimately, the patients that pharmacists serve.



**\$3 million+**

has been awarded in research funding over the last 10 years.



**900+**

pharmacists have developed leadership skills through the Pharmacy Leadership Academy since 2008, positioning them to move into leadership roles in healthcare.



**189**

pharmacists have led projects designed to improve practice and medication safety.



**155**

residency programs received visits from pharmacy leaders through the Visiting Leaders Program since 2012



**2,200+**

practitioners have expanded research skills through Foundation supported programs.



**\$3 million+**

has been awarded in funding to establish 93 new residency positions through the Residency Expansion Grant program since 2011

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"The in-person corporate partners meeting, along with the webinars, provided relevant content and current and meaningful agenda topics. In particular, I learned about trends and changes in pharmacy practice which are helpful and insightful in understanding the needs and gaps pharmacists will face."

*ASHP Foundation Corporate Partner*

**13 million**

people were reached during the ASHP Foundation sponsored national radio tour on pain management, featuring a representative from the 2018 Award for Medication Safety recipient in 2019.



# Corporate Partners Program



Collaboration Benefits	Platinum \$50,000	Gold \$25,000	Silver \$15,000	Bronze \$5,000	A-la-carte
Annual virtual Advisory Board with pharmacy leaders/influencers (non-product related)	✓				
Meeting at your headquarters with ASHP Foundation and/or ASHP leadership	✓				
Meeting at ASHP headquarters with ASHP Foundation and/or ASHP leadership	✓	✓			
Preferred access to ASHP Consulting	✓	✓			
Access to pulse survey forums on pharmacy practice topics of interest with pharmacy leaders/influencers	5	3	1		✓
Check in calls throughout the year with ASHP Foundation leadership on topics of mutual concern and potential collaborations	4	2	1	1	
One-on-one access and discussion with key ASHP/ASHP Foundation staff and leaders on topics of mutual concern	✓	✓	✓	✓	
Corporate Partners Annual Meeting at ASHP headquarters	✓	✓	✓	✓	
Breakfast reception and meeting on key topics at the ASHP Midyear Clinical Meeting (seating availability according to sponsorship level)	5	3	2	1	
Individual meetings at the ASHP Midyear Clinical Meeting and/or Summer Meetings with ASHP Foundation and/or ASHP leadership	✓	✓	✓	✓	
Insider "first look" at new ASHP initiatives	✓	✓	✓	✓	

# Corporate Partners Program



Recognition and Promotional Benefits	Platinum \$50,000	Gold \$25,000	Silver \$15,000	Bronze \$5,000	A-la-carte
Website recognition as a Corporate Partner with logo and link on web page	Very large	Large	Medium	Small	
Recognition as a Corporate Partner in ASHP Foundation email communications, invitations, social media	✓	✓	✓	✓	
ASHP Foundation "Proud Supporter" logo to use in your emails, on your website, and in any signage	✓	✓	✓	✓	
Recognition signage in areas around ASHP national meetings that include your exhibit location	Very Large	Large	Medium	Small	
Recognition through pinned banners on ASHP Foundation website and social media during dates of national meetings	✓				
Recognition on "ASHP Foundation at the Midyear" page on ASHP website during the ASHP Midyear Clinical Meeting	✓				
Partner Spotlight story on ASHP Foundation website & on "ASHP Foundation at the Midyear" page on ASHP website during the ASHP Midyear Clinical Meeting	✓				
Website recognition as Donor Match Campaign supporter with logo and link on campaign web page	✓				✓
Recognition of your company as a Donor Match Supporter in all Donor Match Campaign communications and promotions, including all emails, invitations, and social media posts	✓				✓
ASHP Foundation Donor Appreciation Event supporter at the Midyear Clinical Meeting and Summer Meetings	✓				✓
Corporate Partner signage at your booth at ASHP national meetings	2	1	1	1	
Recognition signage at Foundation events and exhibit at ASHP national meetings	✓	✓	✓	✓	
Recognition as a Corporate Partner in full page advertisement in Yellow Pages Directory for ASHP national meetings and in <i>AJHP</i>	Very Large	Large	Medium	Small	
Listing in the Exhibitor Yellow Pages Directory for ASHP national meetings with your booth number and a special banner with partnership level	✓	✓	✓	✓	
Participation in Midyear Clinical Meeting Scavenger Hunt activity that enhances traffic at your exhibit	✓	✓	✓	✓	



# Corporate Partners Program



Informational Opportunities	Platinum \$50,000	Gold \$25,000	Silver \$15,000	Bronze \$5,000	A-la-carte
Discount on any ASHP Publications relating to your health-system pharmacy interests	✓	✓			
Complimentary online access to <i>AJHP</i> ( <i>American Journal of Health-System Pharmacy</i> )	5	3	2	1	
Informational and update webinars on key and relevant topics (quarterly) open to anyone in your organization	✓	✓	✓	✓	
Subscription to the ASHP Foundation monthly e-newsletter	✓	✓	✓	✓	
Subscription to the ASHP Foundation quarterly Corporate Partners' e-newsletter	✓	✓	✓	✓	

Additional Benefits	Platinum \$50,000	Gold \$25,000	Silver \$15,000	Bronze \$5,000	A-la-carte
Additional points as part of the ASHP National Meetings Priority Point System for booth selection	15	10	6	2	
Complimentary invitation to ASHP Foundation events at ASHP's national meetings	✓	✓	✓	✓	
Right of first refusal for ASHP Foundation program sponsorship opportunities	✓	✓	✓	✓	
Prior notification for ASHP Foundation event sponsorship opportunities	✓	✓	✓	✓	